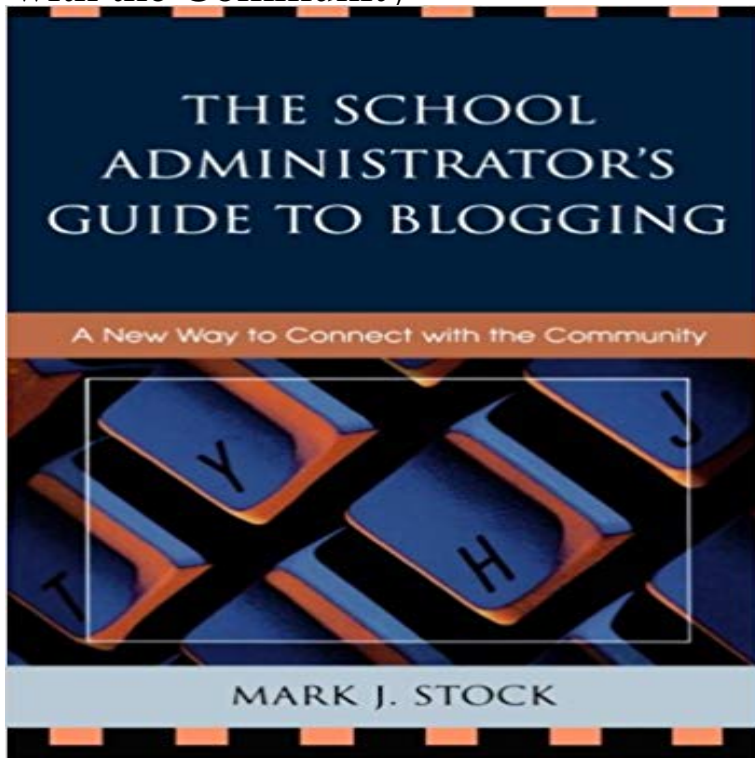


# The School Administrators Guide to Blogging: A New Way to Connect with the Community



The explosion of technology is changing the way people interact, and schools lag behind the rest of the society in connecting and interacting through technology. Stock discusses the benefits and barriers to blogging and provides tips on how school administrators can blog successfully. This gem also provides examples from personal experience that provide a sense of real-life drama for the school leader who is an active blogger. The School Administrators Guide to Blogging is a delightful, easy-to-read, jargon-free manual on how educational leaders can connect with their public and use blogging as another tool in their communication toolkit. Sprinkled with personal examples and insights, this book is an enjoyable read. Even technophobes will find it easy to understand!

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