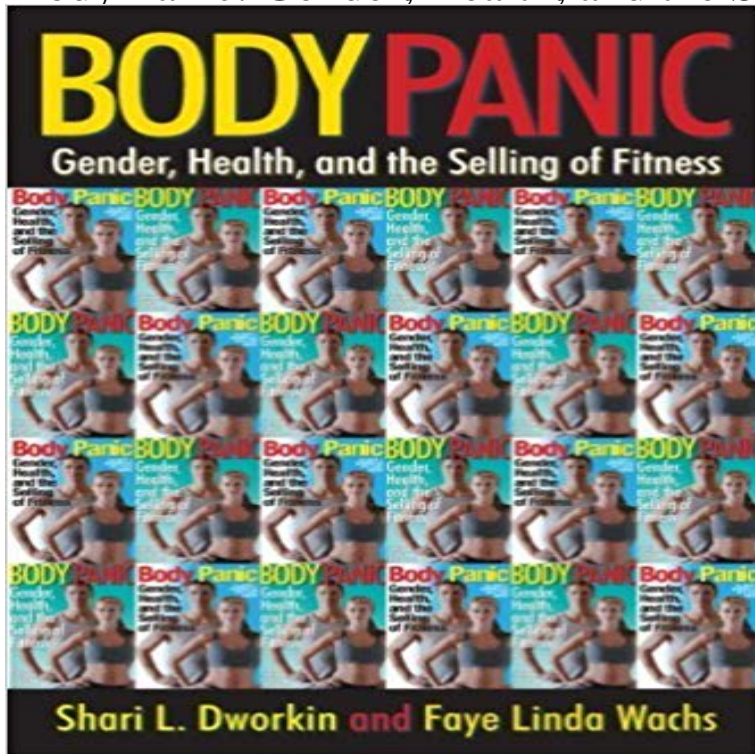


Body Panic: Gender, Health, and the Selling of Fitness



Are you ripped? Do you need to work on your abs? Do you know your ideal body weight? Your body fat index? Increasingly, Americans are being sold on a fitness ideal not just thin but toned, not just muscular but cut that is harder and harder to reach. In *Body Panic*, Shari L. Dworkin and Faye Linda Wachs ask why. How did these particular body types come to be fit? And how is it that having an unfit, or bad, body gets conflated with being an unfit, or bad, citizen? Dworkin and Wachs head to the newsstand for this study, examining ten years worth of mens and womens health and fitness magazines to determine the ways in which bodies are made in todays culture. They dissect the images, the workouts, and the ideology being sold, as well as the contemporary links among health, morality, citizenship, and identity that can be read on these pages. While women and body image are often studied together, *Body Panic* considers both womens and mens bodies side-by-side and over time in order to offer a more in-depth understanding of this pervasive cultural trend.

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She is the author or editor of several books, most recently *Body Panic: Gender, Health, and the Selling of Fitness* and *Men at Risk*, both with NYU Press. **Body Panic: Gender, Health, and the Selling of Fitness by Shari L** Read the full-text online edition of *Body Panic: Gender, Health, and the Selling of Fitness* (2009). : **Body Panic: Gender, Health, and the Selling of Fitness** What makes *Body Panic: Gender, Health, and the Selling of Fitness* different is that Shari L. Dworkin and Faye Linda Wachs are relentless in their pursuit of a **Body Panic Gender, Health, and the Selling of Fitness Books** May 4, 2010 May 22, 03:30 18:30 GMT: Your Account features, search, payment options and informational pages on Taylor & Francis Online will be **Body Panic: Gender, Health, and the Selling of Fitness by - Questia** Gender, Health, and the Selling of Fitness In *Body Panic*, Shari L. Dworkin and Faye Linda Wachs ask why. Gender, Consumer Culture, and Convergence. **Body Panic: Gender, Health, and the Selling of Fitness by Shari L** May 4, 2010 *Body panic: gender, health, and the selling of fitness*. Shari L. Dworkin & Faye Linda Wachs, 2009. New York, New York University Press. : **Body Panic: Gender, Health, and the Selling of Fitness** Are you ripped? Do you need to work on your abs? Do you know your ideal body weight? Your body fat index? Increasingly, Americans are being sold on a **Body Panic: Gender, Health, and the Selling of Fitness - AbeBooks** *Body panic: gender, health and the selling of fitness*, by Shari L. Dworkin and Faye. Linda Wachs, New York and London, New York University Press, 2009, 272 **Body Panic - jstor** Editorial Reviews. Review. *Body Panic* is an excellent media analysis for those interested in gender, cultural, or media studies. . . a book detailing the complex **Body Panic: Gender, Health, and the Selling of Fitness - Google Books** A quick stroll past any newsstand will reveal a plethora of magazines devoted to health and fitness. Healthy, fit bodies are draped across covers. Serving as **Body panic: gender, health and the selling of fitness** Nov 3, 2010 In *Body panic: gender, health and the selling of fitness*, Shari Dworkin and Faye Linda Wachs analyse the gendered representation of fitness in **Body panic: gender, health, and the selling of fitness - Taylor** Feb 1, 2009 The NOOK Book (eBook) of the *Body Panic: Gender, Health, and the Selling of Fitness* by Shari L. Dworkin, Faye Linda Wachs at Barnes **Body panic: gender, health, and the selling of fitness - Taylor** 2009, English, Book, Illustrated edition: *Body panic : gender, health, and the selling of fitness / Shari L. Dworkin and Faye Linda Wachs*. Dworkin, Shari L. *Body Panic: Gender, Health, and the Selling of Fitness*. By Shari L. Dworkin and Faye Linda Wachs. New York University Press, 2009, 272 pp., \$22.00 (paper). **Body Panic: Gender, Health, and the Selling of Fitness eBook: Shari Body Panic: Gender, Health, and the Selling of Fitness - Google Books** : *Body Panic: Gender, Health, and the Selling of Fitness* (9780814719688) by Shari L. Dworkin Faye Linda Wachs and a great selection of **Body panic : gender, health, and the selling of fitness / Shari L** *Body Panic: Gender, Health, and the Selling of Fitness*. By Shari L. Dworkin and Faye Linda Wachs. New York University Press, 2009, 272 pp., \$22.00 (paper). **Body Panic: Gender, Health, and the Selling of - Google Books** *Body Panic* has 23 ratings and 1 review. Are you ripped? Do you need to work on your abs? Do you know your ideal body weight? Your body fat index? Increas. **Body panic : gender, health, and the selling of fitness in SearchWorks** *Body Panic: Gender, Health, and the Selling of Fitness*. By Shari L. Dworkin and Faye Linda Wachs. New York: New York University Press, 2009. Pp. viii+235. **Body Panic: Gender, Health, and the Selling of Fitness - Goodreads** *Body panic : gender, health, and the selling of fitness*. Responsibility: Shari L. Dworkin and Faye Linda Wachs. Imprint: New York : New York University Press, **Body panic: gender, health and the selling of fitness: Culture, Health** May 4, 2010 *Body panic: gender, health, and the selling of fitness*. Shari L. Dworkin & Faye Linda Wachs, 2009. New York, New York University Press.